

COMMERCIAL FEATURED PROJECT

WELLS FARGO LAKEWOOD TOWER DALLAS, TX



GROSS BUILDING AREA

- Existing 12 story Office Building

GROSS PROJECT AREA

- 15,000 sf

HIGHLIGHTS

- All public lobbies at the first floor and basement plaza levels were renovated and given a more updated look.
- Renovations were also completed on public toilets, mail rooms, security areas and main entry areas.
- A complete graphics program for tenant identification, complex identification, building identification and site traffic was designed and coordinated as a part of the scope of work
- Perforated metals, stainless steel, all glass doors, neon lighting and marble veneers were materials used to update and modernize the existing spaces.

COMMERCIAL OFFICE TOWER RENOVATION • LAKEWOOD TOWER • The new master plan for this East Dallas Landmark brought a new focus to the building's image and revitalized its public spaces. • The original entry was cantilevered and heavy. • The entry was redesigned to become a new "front door" to the complex and banking lobby. • A new signage program was developed to articulate and emphasize the building entries and various site functions as well new identification for tenants. • The original "dark" elevator lobbies were updated with new lighting and new modern materials.



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